



2019 ANNUAL REPORT





Dear Borderplex Residents, Partners, and Friends:

The true resilience and spirit of our border community shone through in 2019. In the face of tragedy, uncertainty, and challenges, our nonprofit organizations and community institutions came together to help those in need - families grieving loss, individuals seeking medical care, young El Pasoans experiencing trauma. We united to heal and to move our region forward.

Since establishing the Woody and Gayle Hunt Family Foundation in 1987, our family has prioritized the needs of our community and invested in the organizations and institutions that are improving the quality of life in the Borderplex region. After all, for us to create a globally competitive region, we need to ensure our students have the opportunity to pursue a college education, that our workforce is prepared to fill in-demand and high-paying jobs, and that we have a healthcare system that addresses the needs of our binational community and is at the forefront of medical innovation.

And we need to create opportunities for our residents to enjoy our region's cultural treasures, from the El Paso Museum of History to a vibrant zoo that honors our region's ecology and inspires a new generation of Borderplex residents.

In 2019, we invested over \$8.8 million in grants to support over 140 initiatives, 87 percent of which serve the Borderplex region. Our charitable giving continues to focus on the pillars that will help our region grow in prosperity and competitiveness: education, healthcare, arts and local heritage, quality of life, economic development, and efforts that elevate the Borderplex region and ensure the voice and priorities of our community are represented at the state and national level. In this report you will learn about our investments in these specific areas, meet some of our grantees, see what our contributions have helped them accomplish, and gain an overall sense of the impact our foundation made in 2019.

Our 2019 Annual Report doesn't just reinforce our commitment to the residents and institutions of the Borderplex region, it also celebrates the great progress taking place in our region. We remain in this together.

Sincerely, W. Hunt

privilege of calling the
Borderplex home for five
generations, and we are
proud to support the
excellent organizations
and initiatives that
improve the
lives of people
in our community
for generations
to come."

"Our family has had the

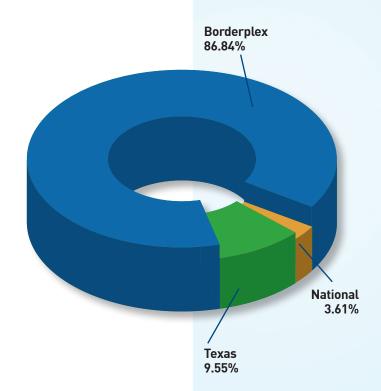
**Woody and Gayle Hunt** 

## **GRANTS SUMMARY**

In 2019, the Woody and Gayle Hunt Family Foundation continued our commitment of being a leader in charitable giving within the Borderplex region (a bi-national, tri-state area that encompasses El Paso County, Texas, Doña Ana County, New Mexico, New Mexico, and Ciudad Juárez, Chihuahua, México.) The Foundation also supported organizations whose programs impact the state of Texas, and the nation as a whole.

The Foundation's giving is focused in six key areas: the arts and local heritage, education, economic development, healthcare, quality of life, and elevating the borderplex region. For 33 years, the Foundation has made grants and commitments totaling over \$111 million dollars. A key focus of our giving is to promote program sustainability. To ensure prolonged impact with our giving, many of our grants include multi-year commitments. We also encourage community participation, whereby we match private contributions made to grantee organizations.

Percentage of
Distributions by Region
Since 1987



#### **Giving History**

	1987-2018	2019	Total
Number of New Grants & Commitments	2,568	103	2,671
Full-Term Amount of Grants & Commitments	\$ 107,955,223	\$ 3,430,355	\$ 111,385,578

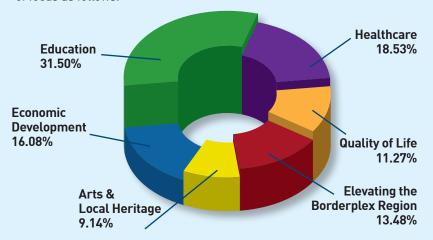
#### **2019 Year In Review**

In 2019, grants were given out across the Foundation's six areas of focus, supporting the arts and local heritage, economic development, education, healthcare, quality of life initiatives and efforts that elevate the Borderplex region. Eighteen new multi-year commitments were made in 2019 totaling \$2,571,500, including 17 grants within the Borderplex region.

2019	Amount
Commitments	\$7,891,009
Regular Grants	\$958,855
TOTAL 2019 DISTRIBUTIONS	\$8,849,864
Administrative Expenses	\$295,235
TOTAL 2019 OUTFLOWS	\$9,145,099

#### **Areas of Focus**

In 2019, grants were given out across the Foundation's six areas of focus as follows.



#### 2019 Distributions of \$100,000 or More

Charitable Organization	Amount
CREEED	\$ 1,999,59
Texas Tech University Health Sciences Center - El Paso	\$ 1,206,00
University of Texas at El Paso	\$ 940,00
El Paso Museum of Art	\$ 612,03
New Mexico State University Foundation	\$ 430,00
UT Austin Rowling Graduate School of Business	\$ 257,50
Fundación PDN para la Salud y Bienestar	\$ 246,49
University Medical Center Foundation	\$ 224,64
El Paso's New Children's Museum	\$ 200,00
M.D. Anderson Cancer Center, Houston	\$ 200,00
Texas Aspires Foundation	\$ 179,59
El Paso Zoological Society	\$ 160,00
FEMAP Foundation	\$ 156,50
Borderplex Bi-National Economic Alliance	\$ 125,00
Texas 2036	\$ 125,00
Aspen Institute	\$ 123,50
Center Against Sexual and Family Violence	\$ 100,00

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# **EDUCATION**

The future of our region lies in our young residents, and it begins with a high-quality education. Since its inception, the Woody and Gayle Hunt Family Foundation has recognized the link between a quality education for all students and regional economic prosperity. By investing in programs and initiatives that aim to improve student achievement and outcomes from kindergarten through college, the Foundation helps build a highly-skilled workforce and a more competitive Borderplex region.

Our education investments in 2019 range from scholarship programs at area school districts to college foundations that offer students the financial resources needed to complete college, to education advocacy organizations that are advancing comprehensive change and innovation in our education ecosystem. Our foundation also invests in local institutions of higher learning so they can deliver a world-class education to students pursuing college degrees and post-secondary certification in the Borderplex region.

**"EPCC students are strong,** resilient, and dedicated, but due to their socioeconomic background, they often face the difficult choice of prioritizing their economic needs and family obligations before pursuing their dreams of attending college. Thanks to the generous financial support from the Woody and **Gayle Hunt Family Foundation, their dreams** of attaining a postsecondary degree have come true and attending college is improving the trajectory of their future careers and lives."

William Serrata, Ph. D.
President
El Paso Community College

**Young Achievers Forum at UT El Paso**Photo By: Ivan Pierre Aguirre

#### The Hunt Institute for Global Competitiveness at UT El Paso

Since 2014, the Hunt Institute for Global Competitiveness at the University of Texas at El Paso has provided analyses, data, maps, and tools to create a comprehensive economic overview of the Borderplex region to promote development and regional collaboration. The institute has also provided students the opportunity to engage in high-quality research projects, exposing them to econometrics, economic impact models, and other research methods that they can apply once they graduate from UT El Paso.

With the support of the Woody and Gayle Hunt Family Foundation, the Hunt Institute for Global Competitiveness produces reports, organizes conferences, and facilitates conversations among industry leaders, investors, and local, state, and national officials. In 2019, it hosted four events and participated in two dozen briefings with representatives from institutions such as Harvard, the German Marshall Fund. the Mexican National Banking Commission, the senior leadership of Joint Task Force North, the Aspen Institute, the U.S. Department of the Treasury, and the U.S. Consulate in Ciudad Juárez. It also produced nine reports on trade and commerce, all of which complement the reports, maps, databases, modeling, and sector analyses already available to inform decisions.



The Hunt Institute for Global Competitiveness at UT El Paso Photo By: Ivan Pierre Aquirre

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# **HEALTHCARE**

Our community is strong and competitive when we are healthy. The well-being of our Borderplex region is a top priority for the Woody and Gayle Hunt Family Foundation. Since launching our foundation, we have invested in efforts to create a world-class healthcare system that not only serves the needs of our binational community, but is also at the cutting-edge of medical innovation. In 2019 alone, the Foundation provided support to dozens of organizations that are working with residents to stop the spread of preventable diseases like diabetes and heart disease, delivering quality healthcare services to our communities, and creating a strong bilingual health workforce for the region.

This past year, our healthcare investments were led by a \$1.2 million grant to the Gayle Greve Hunt School of Nursing at Texas Tech University Health Sciences Center El Paso as part of our ongoing commitment to create a fully-integrated medical research system that produces our region's future doctors, nurses, and medical professionals. This focus is also led by the establishment of the Woody L. Hunt School of Dental Medicine, which will begin accepting students in 2021, and is the first dental school in Texas in more than 50 years and the first American dental school on the U.S.-Mexico border.

"The value that the Gayle **Greve Hunt School of Nursing has added to** the Borderplex region is immeasurable. **Our students are** incredibly resilient, and continue to serve on the front lines, including the tragic August 3rd shooting that shook our community, and the nation. Even during tremendous uncertainty and crisis, our students have continued their studies and clinical rotations, setting aside their fears and putting our community first."

**Dr. Stephanie Woods**Dean, Gayle Greve Hunt
School of Nursing



Gayle Greve Hunt School of Nursing

#### **Gayle Greve Hunt School of Nursing - Texas Tech University Health Sciences Center El Paso**

In 2010, the Woody and Gayle Hunt Family Foundation donated \$10 million to the Texas Tech University Health Sciences Center El Paso to develop a fully accredited El Paso School of Nursing. Over the years, these grants have been used to construct a new building dedicated to nursing education, establish a state-of-the-art simulation center. recruit a Dean to lead the school, establish an endowment to attract exceptional faculty, develop full accreditation for a baccalaureate degree program from the Commission on Collegiate Nursing Education (CCNE) and recruit students in the region. These critical building blocks over the years have established a first-class nursing school in a region that is underserved.

As the Gayle Greve Hunt School of Nursing approaches its ten year anniversary, more than 700 students have graduated with their bachelor of science in nursing degree. With the support of the Foundation, the School of Nursing is helping to decrease the shortage of nurses across the state of Texas, and specifically in our region, with more than 80 percent of graduates staying to serve patients in El Paso.



Gayle Greve Hunt School of Nursing – Texas Tech University Health Sciences Center El Paso

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# ECONOMIC DEVELOPMENT

The Borderplex region is home to one of the largest binational and bilingual communities on the U.S.-Mexico border. The Woody and Gayle Hunt Family Foundation has long celebrated our region's unique interwoven cultures and economies of El Paso, Las Cruces, and Ciudad Juárez, and it has long supported our region by investing in new initiatives and developments that allow our economy to grow, attract external investment, and create new jobs for those living here. We support the organizations and institutions that equip our residents with the skills and certifications needed to enter indemand and well-paying jobs. We know that investing in our people and in our businesses is the best way to create a globally competitive economy.

In 2019, our economic development investments included funding for workforce development organizations that connect economically disadvantaged El Pasoans to high-growth careers, economic development organizations that attract new businesses to the region, and university-based training programs that provide young people entry into the emerging tech and innovation industries and support entrepreneurship in our region. Read more about our economic development investments on the following page.

"The investments that the **Woody and Gayle Hunt Family Foundation have** made in Project ARRIBA are allowing us to change lives and transform our communities. Thousands of **El Pasoans have** been able to pursue higher education and enter careers that not only allow them to provide for their families but put them into a path of economic prosperity. Their generous contributions allow us to be flexible and really address the barriers that keep **El Pasoans from obtaining** economic security."

Project ARRIBA

# **Project ARRIBA**

For over two decades, Project ARRIBA has been providing workforce training and job placement services to residents in the Borderplex region as part of their innovative approach to investing in human capital. The Woody and Gayle Hunt Family Foundation has been a financial supporter of Project ARRIBA since 2006, which has allowed the non-profit to serve over 800 Borderplex residents - 380 of which have graduated with a bachelor's degree, associate degree, or licensed certification from El Paso Community College or UTEP and successfully placed into high-paying, in-demand medical jobs in the region.

In 2019, thanks to the support of the Foundation, Project ARRIBA established a new partnership with the School of Nursing at Texas Tech University Health Science Center El Paso. Under this partnership, Project ARRIBA is working with a cohort of nursing students at Texas Tech to provide them with the coaching and support services they need in order to successfully obtain their nursing degrees and enter the healthcare workforce. The Foundation's philanthropic support has also allowed Project ARRIBA to draw down state and federal dollars, which has allowed them to offer workforce training to more residents in the Borderplex region.

# **Arrowhead Center at New Mexico State University**

Based on the campus of New Mexico State University (NMSU) in Las Cruces, New Mexico, the Arrowhead Center engages people and businesses across the Borderplex region, providing advice, mentorship, education, and handson experiences to pioneer new technologies, start or expand businesses, and create collaborative partnerships.

With the generous support of the Woody and Gayle Hunt Family Foundation, the Arrowhead Center has been able to extend existing programming and create new initiatives to promote economic development focused on the Borderplex region. It has also enabled the creation of the Hunt Center for Entrepreneurship, supporting young entrepreneurs and working with partners to develop a meaningful and lasting impact on regional economic development.



Arrowhead Center at NMSU

"The Woody and Gayle
Hunt Family Foundation
gift has been a game
changer for the
Arrowhead Center.
It has allowed us to
exponentially expand
education and regional
economic development
collaboration in
support of more young
entrepreneurs within
the Borderplex region."

#### Kathy Hansen

Director of the Arrowhead Center at New Mexico State University CEO of Arrowhead Center, Inc.

Chief Executive Officer Project ARRIBA

Roman Ortiz

# ARTS & LOCAL HERITAGE

The Woody and Gayle Hunt Family Foundation celebrates the strong culture of the Borderplex region by supporting the organizations that make this community so vibrant. The cherished music of our border, the unique geography of the Franklin Mountains and the Rio Grande, and our binational traditions all contribute to our rich and unique culture. The Foundation invests in nonprofits that work at the intersection of these values – art, music, history, preservation – such as after-school art and music programs for children and initiatives to preserve the history of our region by protecting its natural heritage and resources. We recognize the importance of the arts in our community and work to elevate them by supporting organizations like the El Paso Symphony Orchestra, which celebrated its 89th Season in 2019, and is the longest continuously running symphony in Texas. Our culture is our identity, and we welcome the opportunity to support, celebrate, and amplify it.

"The border community has benefitted so much from the generosity and investments of **Woody and Gayle** Hunt, and their family foundation. As an ambassador of the arts and culture as platforms for change, I know that the foundation's legacy of giving in these core areas, as well as education, will shape the next generation of **El Pasoans and keep** the rich traditions that make our region so unique alive for decades to come."

> Rosa Guerrero Educator, artist, and historian



El Paso Museum of History

# **Kids Excel El Paso (KEEP)**

Kids Excel El Paso (KEEP) offers its innovative and award-winning programming in 36 schools across El Paso. It is one of just 13 Associate of National Dance Institute (ANDI) organizations across the country that utilizes the time-tested methodology developed by MacArthur Fellow Jacques d'Amboise, which blends music and art with studies of other cultures, histories, and literature to offer a unique and comprehensive performing arts experience for students.

Every week, Kids Excel instructors help more than 2,000 young people transform their lives through music and dance, showing them the power of not only exercise, but also discipline, teamwork, and self-confidence. Thanks to the generous support of the Woody and Gayle Hunt Family Foundation, KEEP has been able to grow from a pilot program serving just three schools to one that has touched the lives of more than 30,000 children and 1,100 teachers since 2004.



Kids Excel El Paso

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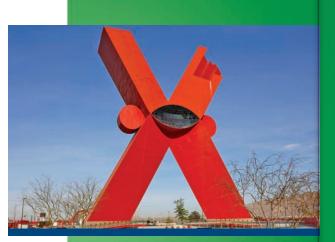
# ELEVATING THE BORDERPLEX REGION

While the majority (87 percent) of our grantmaking focuses on improving the quality of life for those who reside within the Borderplex region, we also recognize that in order for our community to be strong and competitive, we need to ensure that our region has a seat at the table when its interests are on the line. The decisions that are made in Austin, TX, or Washington, DC have a real impact on our region's ability to grow and thrive. That is why our family foundation has made strategic investments in organizations and initiatives that elevate the unique assets and opportunities of our binational, bicultural region and situate our strengths in conversations about the future of our state and nation.

In 2019, some of our investments outside the region included initiatives to ensure we maintain strong bilateral relationships between Texas and Mexico, and organizations that are leading in biomedical research that benefits the rest of Texas and the nation. We also supported students from our region who were pursuing higher education at institutions outside of the region.

"The Hunt Family has been a long-time supporter of the Aspen Institute, and in particular helped us scale up our **Latinos and Society Program with** early charitable contributions that helped shape this critical initiative. The Aspen Institute is grateful to **Woody and Gayle** for their deep commitment to the Aspen Institute's work and mission."

**Maria Samaniego**Acting Director
Latinos and Society Program



La Equis (The X) Ciudad Juárez
Photo By: Ivan Pierre Aguirre

#### **Aspen Institute Latinos and Society Program**

The Aspen Institute is an educational and policy studies organization based in Washington, DC. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues. The Institute launched the Latinos and Society Program (AILAS) in 2015, to bring together Latino and non-Latino influencers and decision makers to advance issues and policies of importance to Latinos and the country as a whole. By awarding AILAS funding from the beginning, the Woody and Gayle Hunt Family Foundation demonstrated belief in AILAS's ability to uplift promising solutions to increase Latino economic mobility and advance economic development to improve quality of life for all Americans.

Through the support of the Foundation, AILAS has helped shape the narrative about life along the U.S.-Mexico border - and the opportunities this region can offer the rest of the nation around economic development and progress - by organizing a number of delegation visits of national reporters to hear from community and business leaders in the Borderplex region. This has resulted in national media coverage and new national partnerships with local leaders. In addition to learning tours, AILAS has brought more voices from the Borderplex region to Aspen Institute programming and most recently, the Aspen Institute Inclusive Republic Summit in 2019, a seminar where participants reflected on the rich history of America while wrestling with threats to our national pursuit of life, liberty, and happiness. These relationships have led to economic development opportunities and enhanced interest in the region by individuals for whom the Borderplex region was not originally on their radar.



Aspen Institute Latinos and Society Program

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# **QUALITY OF LIFE**

The Woody and Gayle Hunt Family Foundation has long-been committed to investing in organizations that are improving the quality of life in the Borderplex region and building the type of community we want residents to live, work, and worship in. This includes both organizations focused on improving our region's strengths and those that address its challenges. Through thoughtful long-term investments, the Foundation has helped build an infrastructure of support for those in need. As in so many regions across the world, we know that food insecurity, housing insecurity, and poverty are real issues that our residents face, and we support the nonprofit and civic society organizations that work tirelessly to tackle these challenges. Because improving quality of life is also about looking beyond the horizon, we have also invested in initiatives that celebrate life in the Borderplex region, bringing new exhibits and programming to our local zoo, investing in world-class museums that inspire the imagination of children and the elderly alike, and building cultural centers and entertainment opportunities that provide families a place to gather, connect and celebrate hometown pride.

"The Gayle and Woody Hunt **Family Foundation has** allowed El Paso's only food bank to sustain drastic and unimaginable times, led by an unprecedented refugee crisis in early 2019 that left hundreds of thousands of people and families entering our country's border without food. Through their contributions, we have been able to serve millions of meals and adapt to unseen changing conditions. We are incredibly grateful for their continued investments in the food bank, as well as the health

of El Paso and our region." Susan Goodell Chief Executive Officer

El Pasoans Fighting Hunger

El Pasoans Fighting Hunger

## **El Pasoans Fighting Hunger**

El Pasoans Fighting Hunger is the only food bank serving El Paso and Culberson Counties and the youngest food bank in America, established just four years ago. With the help of a generous contribution from the Woody and Gayle Hunt Family Foundation, the food bank was able to create a capital campaign that allowed the organization to get up and running with the most basic and important needs of a food bank: industrial-sized coolers and freezers, a large warehouse space for volunteers and a community kitchen to prepare meals for families.

The Food Bank faced more than one crisis in 2019. The year started with a government shut-down, followed by a refugee crisis that had thousands of families in need of food and hygienic supplies, and ended with a tragic mass shooting. All of these dire situations created a ripple effect that left families without food. Thanks to the support of the Foundation, the organization was able to adapt and provide food (up to 2 million pounds of food a day during the height of the refugee crisis) and resources when it mattered most.



El Paso Museum of History Digital Wall

14 15 **"UTEP** is very grateful for the generosity of the **Woody and Gayle Hunt Family Foundation and** their investment in the **Sun Bowl Stadium Renovation Project.** Their gift will have a transformational impact on the iconic venue, helping us address much-needed safety and accessibility concerns while providing new premium amenities for patrons. All these upgrades are essential as we continue to serve the Borderplex region by providing first-class entertainment in this storied facility. Thank you to the **Woody and Gayle Hunt Family Foundation**"

**Jim Senter** Athletic Director, UTEP

#### **Sun Bowl Stadium at UT El Paso**

Located on the campus of the University of Texas at El Paso (UTEP), the Sun Bowl Stadium has been a landmark in the El Paso community for generations. The historic venue hosts UTEP football games, the annual Sun Bowl game, various sporting and entertainment events, and live concerts from the biggest names in the music industry. However, after years since its last renovation, the Sun Bowl was in desperate need for upgrades in its accessibility and amenities.

With financial support from the Woody and Gayle Hunt Family Foundation, UTEP began the Sun Bowl Renovation project in 2018. The project includes much needed accessibility updates to the 55-year-old stadium including installing an elevator and providing easier access to seating for guests with disabilities. In addition, the former "Captain's Club" on the west side of the stadium has been transformed into a first-class club seating area that includes four suites and the new Hunt Family Sky Lounge. These renovations will ensure guests, fans, and student-athletes are provided with first-class experiences while on the UTEP campus.



**UTEP Sun Bowl Stadium**Photo By: Ivan Pierre Aguirre





**OFFICERS** 

Chairman: Woody L. Hunt
President: Joshua W. Hunt
Vice President: Gayle G. Hunt
Treasurer: Claudia Ivey, CPA
Secretary: Susanne Smith, CLA

STAFF

Grants Director: Mariana Benavides, CPA

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The Hunt Family Endangered Species Carousel at the El Paso Zoo

Photo By: Jorge Salgado

